



Epilepsy Durham Region

850 King Street West, Unit 20, Oshawa, ON L1N 8J5

Tel: 905-571-2099 or Toll free 1-866-EPILEPSY

Fax: 905-571-0995

clientservices@epilepsydurham.com

www.epilepsydurham.com

Thanks for being part of the first ever



Purple Day Bunny Hop!



to support epilepsy & seizure awareness in Durham Region.

Purple Day was an idea that began two years ago by Cassidy, a nine year old girl from Nova Scotia who has epilepsy. She decided that there should be one special day each year so that kids (and grown ups) with seizures wouldn't feel so alone. Since then, her idea has grown worldwide and on March 26th, 2010, people all over the globe will be holding special events and wearing purple to show they care.

Cassidy is making a difference, and we know that the kids in Durham Region can too. So we're holding a region wide **Purple Day Bunny Hop** to show just how many shops we can do!

HOW IT WORKS...



Enclosed is your **Purple Day Bunny Hop** Kit, please check that it includes the following:

- Bunny Hop Name Tag Stickers
- Bunny Hop Colouring Sheets
- Preschool Centre Participation Form
- Purple Day Pins
- Bunny Hop Sponsor Sheets
- Epilepsy First-aid Poster



Prior to Purple Day: children and staff alike can ask friends, family and other community minded people to sponsor them in their **Bunny Hop for Epilepsy**. One in every one hundred people will develop epilepsy, so we are suggesting that participants do one hundred hops, either all at once, or over the course of the whole day. However, feel free to modify this number to accommodate your specific centre.



On Purple Day, have everyone wear purple, and set aside a little time to **Bunny Hop for Epilepsy**.
Be sure to take pictures and email to clientservices@epilepsydurham.com



When your event is done, please return your Participation Form, Sponsor Sheets, and any funds raised to Epilepsy Durham Region in the envelope included with your kit.



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Participate in the **Purple Day Bunny Hop**, and you could win a **Special Purple Prize!**



The Prize Categories are:



- ★ Most Donations
- ★ Best decorated preschool
- ★ First Registered Bunny Hop Centre
- ★ 100% Purple Preschool (everyone wearing purple)
- ★ First Centre to email/return pictures
- ★ First Centre to return Donations after Purple Day

Please make sure to complete and return your Participant Form, sponsor sheets and photos of your event to qualify for **Purple Day Bunny Hop** prizes.



If you have any questions at any time, contact

Dianne McKenzie

Epilepsy Durham Region

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To find out more about **Epilepsy** and **Seizures** go to www.epilepsydurham.com