



Epilepsy Durham Region

850 King Street West, Unit 20, Oshawa, ON L1N 8J5

Tel: 905-571-2099 or Toll free 1-866-EPILEPSY

Fax: 905-571-0995

clientservices@epilepsydurham.com

www.epilepsydurham.com



MARCH 26TH is PURPLE DAY FOR EPILEPSY AND WE WANT YOUR CENTRE TO BE A PART OF IT!

Join preschools across the region in the third annual



Purple Day Bunny Hop!



to support epilepsy & seizure awareness in Durham Region.

Purple Day was an idea that began in 2008 by Cassidy, from Nova Scotia who has epilepsy. She decided that there should be one special day each year so that kids (and grown ups) with seizures wouldn't feel so alone. Since then, her idea has grown worldwide and on March 26th, 2012, people all over the globe will be holding special events and wearing purple to show they care. Feel Free to choose an alternate date in March to co-ordinate your event.

Cassidy is making a difference, and we know that the kids in Durham Region can too. So we're holding a region wide **Purple Day Bunny Hop** to show just how many hops we can do!

HOW IT WORKS...

Register your centre on or before December 1st, 2011 and we will send you a **Purple Day Bunny Hop** kit containing Bunny Hop sponsor sheets, special name tags, buttons, colouring sheets, a poster, a storybook and all the details required for your Bunny Hop event. Make sure you register by the deadline so that we can get your kit to you in plenty of time.

Prior to Purple Day, children and staff alike can ask friends, family and other community minded people to sponsor them in their Bunny Hop for Epilepsy. Income tax receipts will be issued for donations of \$20.00 or more.

Then on your Purple Day, have everyone wear purple and set aside a little time to **Bunny Hop for Epilepsy**. Be sure to take pictures! One in every one hundred people will develop epilepsy, so we are suggesting that participants do one hundred hops, either all at once, or over the course of the whole day. However, feel free to modify this number to accommodate your specific centre.

Participate in the **Purple Day Bunny Hop**, and you could win a **Special Purple Prize!**



Most Donations
Best Decorated Preschool
First Registered Bunny Hop Centre



To register your centre, or for more information, contact **Dianne McKenzie**
905- 571-2099 or 1-866-EPILEPSY or email clientservices@epilepsydurham.com

To find out more about **Epilepsy** and **Seizures** go to www.epilepsydurham.com

Charitable Registration No. 89670-5399-RR0001

Invitation